

Arab Union for Cement & Building Materials

The 26th Arab International Cement Conference & Exhibition

15th – 17th January 2024
The Nile Ritz-Carlton Cairo, Egypt



Sponsorship Opportunities

AICCE26 – Sponsorship Opportunities at a Glance

↳ **Diamond Sponsorship – Exclusive Sponsorship**

One (1) Sponsorship Package Available at USD 35,000

↳ **Gold Sponsorship** Two (2) Sponsorship Packages Available at USD 20,000 Each

↳ **Silver Sponsorship** Three (3) Sponsorship Packages Available at USD 10,000 Each

↳ **Conference luncheons and coffee breaks**

Three (3) Sponsorship Packages – for each day, to be paid upon receipt of invoice

↳ **Delegate Bags – Exclusive Sponsorship**

One (1) Sponsorship Package Available

↳ **Gala Dinner – Exclusive Sponsorship:** to be paid upon receipt of invoice

↳ **Conference & Exhibition Badges – Exclusive Sponsorship:** to be paid upon receipt of invoice

Arab Union for Cement & Building Materials

The 26th Arab International Cement Conference & Exhibition

15th – 17th January 2024
The Nile Ritz-Carlton Cairo, Egypt



Diamond Sponsorship: 
Think Cement.. Think ASEC

One (1) Sponsorship Package Available at USD 35,000

Diamond sponsorship benefits:

- A **9m²** free stand in the exhibition;
- Four (**4**) **free** delegates for the Conference and Exhibition;
- Organization's logo (the **largest** size among other logos) displayed on the backdrop (in the Conference hall);
- **Three** rollups (standard size) with organization's logo or any other advertisement chosen, displayed in high-traffic areas;
- Organization's logo (the **largest** size among other logos) displayed on the banner / backdrop behind (or near) the registration desk;
- Organization's logo, sponsorship title, and hyperlink on the **event main webpage**;
- Organization's logo and hyperlink in the Conference & Exhibition Data published via **QR link** on 15-17 January 2024.
- One (**1**) **promotional piece** (brochure, handout, card flyer, or booklet – to be provided by the sponsor) in the delegate bags;
- A free **ad** insertion in December 2023 issue of AUCBM's "Cement and Building Materials Review", which will be digitally uploaded together with the Conference and Exhibition Data.

Gold Sponsorship: 

Two (2) Sponsorship Packages Available at USD 20,000 Each

Gold sponsorship benefits:

- Three (**3**) **free** delegates for the Conference and Exhibition;
- Organization's logo (**second** largest size among other logos) displayed on the backdrop (in the Conference hall);
- Two (**2**) rollups (standard size) with organization's logo or any other advertisement chosen, displayed in high-traffic areas;
- Organization's logo (**second** largest size among other logos) displayed on the banner / backdrop behind (or near) the registration desk;
- Organization's logo, sponsorship title, and hyperlink on the **event main webpage**;
- Organization's logo and hyperlink in the Conference & Exhibition Data published via **QR link** on 15-17 January 2024.
- One (**1**) promotional piece (brochure, handout, card flyer, or booklet – to be provided by the sponsor) in the delegate bags.

Arab Union for Cement & Building Materials

The 26th Arab International Cement Conference & Exhibition

15th – 17th January 2024
The Nile Ritz-Carlton Cairo, Egypt



Silver Sponsorship:



Three (3) Sponsorship Packages Available at USD 10,000 Each

Silver sponsorship benefits:

- Two (2) **free** delegates for the Conference and Exhibition;
- Organization's logo (**third** largest size among other logos) displayed on the backdrop (in the Conference hall);
- One (1) rollup (standard size) with organization's logo or any other advertisement chosen, displayed in high-traffic areas;
- Organization's logo (**third** largest size among other logos) displayed on the banner / backdrop behind (or near) the registration desk;
- Organization's logo, sponsorship title, and hyperlink on the **event main webpage**;
- Organization's logo and hyperlink in the Conference & Exhibition Data published via **QR link** on 15-17 January 2024.
- One (1) promotional piece (brochure, handout, card flyer, or booklet – to be provided by the sponsor) in the delegate bags.

Conference Luncheons and Coffee Breaks:

three (3) Sponsorship Packages, 15th, 16th & 17th January 2024

Lunch and coffee breaks will be provided for all conference delegates and exhibitors on 15th, 16th and 17th January. These luncheons will provide opportunities for delegates to network and for sponsoring organizations to demonstrate hospitality to all conference delegates.

Conference Luncheons and Coffee Breaks Sponsorship benefits:

- Organization's **logo** displayed on the backdrop (in the Conference hall);
- One (1) rollup (standard size) with Organization's logo or any other advertisement chosen, displayed in high-traffic areas;
- Organization's **logo** displayed on the banner / backdrop behind (or near) the registration desk;
- **Reference** to the Organization's sponsorship in the Conference **program**;
- Organization's logo, sponsorship title, and hyperlink on the **event main webpage**;
- Organization's logo and hyperlink in the Conference & Exhibition Data published via **QR link** on 15-17 January 2024.
- Organization's logo and sponsorship title on all **table tent cards**;
- One (1) reserved table for eight (8) persons at the conference luncheon for the day of sponsorship.

Arab Union for Cement & Building Materials

The 26th Arab International Cement Conference & Exhibition

15th – 17th January 2024
The Nile Ritz-Carlton Cairo, Egypt



Delegate Bags – Exclusive Sponsorship

Each conference delegate will receive a delegate bag containing conference materials.

Delegate Bags Sponsorship benefits:

- Organization's **logo** on the Conference **bag** (in addition to AUCBM logo);
- Organization's logo, sponsorship title, and hyperlink on the event **main webpage**;
- One (1) promotional piece (brochure, handout, card flyer, or booklet) in the delegate bags (to be provided by the sponsor).

Conference Gala Dinner – Exclusive Sponsorship

Gala Dinner Sponsorship benefits:

- **Four free** delegates for the Conference and Exhibition;
- Distribution of an **invitation card** from Organization in the Conference bags;
- Organization's **logo** displayed on the backdrop (in the Conference hall);
- Organization's **logo** displayed on the banner / backdrop behind (or near) the registration desk;
- **Reference** to the Organization's gala dinner sponsorship in the Conference **program**;
- A banner with Organizations' logo and sponsorship and hyperlink on the **event main webpage**;
- Organization's logo and hyperlink in the Conference & Exhibition Data published via **QR link** on 15-17 January 2024.
- One (1) promotional piece (brochure, handout, card flyer, or booklet) in the delegate bags (to be provided by the sponsor)
- A free **ad** insertion in December 2023 issue of AUCBM's "Cement and Building Materials Review", which will be digitally uploaded together with the Conference and Exhibition Data.

Conference & Exhibition Badges – Exclusive Sponsorship

Each Conference & Exhibition delegate and visitor will receive a badge.

Conference & Exhibition Badges Sponsorship benefits

Sponsor logo on the on the badge, together with AUCM logo.