Arab Union for Cement & Building Materials

The 21st Arab International Cement Conference & Exhibition (AICCE21)

16-18th November 2016
ADNEC, Abu Dhabi, UAE

Sponsorship Opportunities

AICCE21 – Sponsorship Opportunities at a Glance

Platinum Sponsorship One (1) Sponsorship Package Available at USD 35,000

Gold Sponsorship Two (2) Sponsorship Packages Available at USD 25,000 Each

Silver Sponsorship Three (3) Sponsorship Packages Available at USD 15,000 Each

Conference Luncheons and coffee breaks
Two (2) Sponsorship Packages – for each day, to be paid upon receipt of invoice by ADNEC

Delegate Bags – Exclusive Sponsorship One (1) Sponsorship Package Available at USD 15,000

Internet Service for the Exhibition Hall – Exclusive Sponsorship One (1) Sponsorship Package Available at USD 10,000

Audio-Visual Equipment – Exclusive Sponsorship One (1) Sponsorship Package Available at USD 20,000

Platinum Sponsorship: One (1) Sponsorship Package Available at USD 35,000

Platinum sponsorship benefits:

- 9sqm exhibition stand
- Three (3) free delegates for the Conference and Exhibition.
- Organization's logo (the **largest** size among other logos) displayed on the backdrop (in the Conference hall).
- Organization's logo and sponsorship title on signs displayed in high-traffic areas
- Organization's logo (the **largest** size among other logos) displayed on the banner / backdrop behind (or near) the registration desk
- Organization's logo, sponsorship title, and hyperlink on events main webpage.
- Organizations' logo and hyperlink included as flash in the Conference Proceedings CD.
- One (1) promotional piece (brochure, handout, card flyer, or booklet) in the delegate bags (to be provided by the sponsor)
- Two-page color advertisement in the Directory of Exhibitors (included as soft copy in the Proceedings CD).

Gold Sponsorship: Two (2) Sponsorship Packages Available at USD 25,000 Each

Gold sponsorship benefits:

- 9sqm exhibition stand
- Two (2) free delegates for the Conference and Exhibition.
- Organization's logo (**second** largest size among other logos) displayed on the backdrop (in the Conference hall).
- Organization's logo and sponsorship title on signs displayed in high-traffic areas
- Organization's logo (**second** largest size among other logos) displayed on the banner / backdrop behind (or near) the registration desk
- Organization's logo, sponsorship title, and hyperlink on events main webpage
- One (1) promotional piece (brochure, handout, card flyer, or booklet) in the delegate bags (to be provided by the sponsor)
- Two-page color advertisement in the Directory of Exhibitors (included as soft copy in the Proceedings CD).

Silver Sponsorship: Three (3) Sponsorship Packages Available at USD 15,000 Each

Silver sponsorship benefits:

- Two (2) free delegates for the Conference and Exhibition.
- Organization's logo (**third** largest size among other logos) displayed on the backdrop (in the Conference hall).
- Organization's logo and sponsorship title on signs displayed in high-traffic areas
- Organization's logo (**third** largest size among other logos) displayed on the banner / backdrop behind (or near) the registration desk
- Organization's logo, sponsorship title, and hyperlink on events main webpage

Conference Luncheons and Coffee Breaks: Two (2) Sponsorship Packages, 16th and 17th November

Lunch and coffee breaks will be provided for all conference delegates and exhibitors on 16th and 17th November. These luncheons will provide opportunities for delegates to network and for sponsoring organizations to demonstrate hospitality to all conference delegates.

Sponsorship benefits:
- Organization's logo displayed on the backdrop (in the Conference hall).
- Organization's logo and sponsorship title on signs displayed in high-traffic areas
- Organization's logo displayed on the banner / backdrop behind (or near) the registration desk
- Reference to the Organization's sponsorship in the Conference program.
- Organization's logo, sponsorship title, and hyperlink on the event's main webpage
- Organization's logo and sponsorship title on signs displayed in the luncheon area
- Organization's logo and sponsorship title on all table tent cards
- One (1) reserved table for eight (8) at the conference luncheon for the day of sponsorship

Delegate Bags – Exclusive Sponsorship: USD 15,000

Each conference delegate will receive a delegate bag containing conference materials.

Sponsorship benefits:
- Organization's logo on the Conference bag (in addition to AUCBM logo)
- Organization's logo displayed on the backdrop (in the Conference hall).
- Organization's logo and sponsorship title on signs displayed in high-traffic areas
- Organization's logo displayed on the banner / backdrop behind (or near) the registration desk
- Organization's logo, sponsorship title, and hyperlink on the event's main webpage
- One (1) promotional piece (brochure, handout, card flyer, or booklet) in the delegate bags (to be provided by the sponsor)

Internet Service for the Exhibition Hall – Exclusive Sponsorship: USD 10,000

Sponsorship benefits:
- Organization's logo displayed on the backdrop (in the Conference hall).
- Organization's logo and sponsorship title on signs displayed in high-traffic areas
- Organization's logo displayed on the banner / backdrop behind (or near) the registration desk
- Organization's logo, sponsorship title, and hyperlink on the event's main webpage
- One (1) promotional piece (brochure, handout, card flyer, or booklet) in the delegate bags (to be provided by the sponsor)
- Two-page color advertisement in the Directory of Exhibitors (included as soft copy in the Proceedings CD).

Conference Audio-Visual Equipment – Exclusive Sponsorship: USD 20,000

The main technical session room and author check-in room will be equipped with a laptop/computer and LCD projector, as well as other necessary audio/visual equipment.

Sponsorship benefits:
- Organization's logo displayed on the backdrop (in the Conference hall).
- Organization's logo and sponsorship title on signs displayed in high-traffic areas
- Organization's logo displayed on the banner / backdrop behind (or near) the registration desk
- Organization's logo, sponsorship title, and hyperlink on the event's main webpage
- One (1) promotional piece (brochure, handout, card flyer, or booklet) in the delegate bags (to be provided by the sponsor)
- Two-page color advertisement in the Directory of Exhibitors (included as soft copy in the Proceedings CD).

Conference Gala Dinner – Exclusive Sponsorship

Sponsorship benefits:

- 9m^2 exhibition stand
- Two free delegates for the Conference and Exhibition.
- Distribution of an invitation card from Organization in the Conference bags.
- Organization's logo displayed on the backdrop (in the Conference hall).
- Organization's logo displayed on the banner / backdrop behind (or near) the registration desk
- Organizations' logo and hyperlink included as flash in the Conference Proceedings CD.
- Reference to the Organization's gala dinner sponsorship in the Conference program.
- A banner with Organizations' logo and sponsorship and hyperlink on the event's main webpage.
- One promotional piece (brochure, handout, card flyer, or booklet) in the delegate bags (to be provided by the sponsor)

- A free 4-c ad insertion in September issue of AUCBM's "Cement and Building Materials Review", which will be distributed to the Conference and Exhibition participants.