



The 28th Arab International Cement & Building Materials Conference & Exhibition (AICCE28)

11th-13th November 2025 / Conrad Hotel Dubai/ United Arab Emirates

CONFERENCE AGENDA



Under the patronage of

League of Arab States and Council of Arab Economic Unity

Arab Union for Cement and Building Materials

Holds

28th Arab International Cement & Building Materials Conference and Exhibition (AICCE28)



11-13th November 2025
CONRAD Dubai, UAE



The 28th Arab International Cement & Building Materials Conference & Exhibition (AICCE28)

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10th November 2025

Conference Registration 16.30 – 19.00

11th November 2025

Conference Registration 07.30 – 09.00

11th November 2025

Opening Ceremony 09.30 – 11.00
Coffee Break



11th November 2025

FIRST SESSION 11.00 – 14.20

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|-------------|----------------------|--------------------------------------------------------------------------------------------------------------------------|
| 11.00–11.20 | <i>Paper Title:</i> | <i>Maximizing Packaging Efficiency: Intelligent Automation and Smart Upgrades</i> |
| | <i>Organization:</i> | Fuller Technologies |
| | <i>Speaker:</i> | Ghassane Zidi, Area Sales Manager |
| 11.20–11.40 | <i>Paper Title:</i> | <i>Combining cement domain- and digital expertise for improved plant</i> |
| | <i>Organization:</i> | KHD Humboldt Wedag |
| | <i>Speaker:</i> | Jörg Bornemann |
| 11.40–12.00 | <i>Paper Title:</i> | DUST, Eliminating the Unseen Threat: Next-Generation Vacuum Solutions for Maximum Safety and Efficiency in Cement Plants |
| | <i>Organization:</i> | DISAB Vacuum Technology AB |
| | <i>Speaker:</i> | Joacim Holmberg, CSO Etienne der Terrasson, Group Marketing Director |
| 12.00–12.20 | <i>Paper Title:</i> | Advances and Applications of De-carbon Technologies Offered by SINOMA-CDI |
| | <i>Organization:</i> | Sinoma CDI |
| | <i>Speaker:</i> | Tang Yue, Deputy Director of Technical Center |
| 12.20–12.40 | <i>Paper Title:</i> | <i>Developments in CO₂ reduction from clinker and cement - a trip around the</i> |
| | <i>Organization:</i> | JAMCEM Consulting |
| | <i>Speaker:</i> | Mark Mutter, Managing Director |
| 12.40–13.00 | <i>Paper Title:</i> | <i>HAYER & BOECKER Packing Technology – for your sustainable cement</i> |
| | <i>Organization:</i> | Haver & Boecker OHG |
| | <i>Speaker:</i> | Lu'ay Alhajaj, Head of Sales |
| 13.00–13.20 | <i>Paper Title:</i> | <i>AI needs significant data: Must have digitalization in Cement Production!</i> |
| | <i>Organization:</i> | DE-VELOP Consulting LLC |
| | <i>Speaker:</i> | Dirk Schmidt, CEO |
| 13.20–13.40 | <i>Paper Title:</i> | China's 4 th Generation of Waster Heat Recovery Power Generation Technology in Cement Kiln Industry |
| | <i>Organization:</i> | Sinoma Energy Conservation Ltd. |
| | <i>Speaker:</i> | Yi Wang, President Assistant |
| 13.40–14.00 | <i>Paper Title:</i> | <i>Target net zero – necessity of optimizing roller press operations</i> |
| | <i>Organization:</i> | Maschinenfabrik Koeppern GmbH & Co. KG |
| | <i>Speaker:</i> | Kaushik Ghosh, Group Leader After Sales |
| 14.00–14.20 | <i>Paper Title:</i> | <i>AFR Systems - Flexible solutions for alternative fuel handling</i> |
| | <i>Organization:</i> | BEUMER Group GmbH & Co. KG |
| | <i>Speaker:</i> | Faris Gharaibeh, Senior Sales Manager |

LUNCH 14.20 – 15.30



11th November 2025

SECOND SESSION 15.30 – 18.10

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|-------------|----------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 15.30–15.50 | <i>Paper Title:</i> | <i>From Dust to Profit ... with efficient Industrial Cleaning Systems</i> |
| | <i>Organization:</i> | Wieland Lufttechnik GmbH & Co. KG |
| | <i>Speaker:</i> | Marcus Borrmann, Managing Director Sales |
| 15.50–16.10 | <i>Paper Title:</i> | <i>MAAG gears replacement solutions to raise the feed and decrease power consumptions and increase the availability of the mills and replacing old oil units to raise the efficiency</i> |
| | <i>Organization:</i> | MAAG |
| | <i>Speaker:</i> | Slawomir Przezdziecki, Global Agent & Reseller Market Development |
| 16.10–16.30 | <i>Paper Title:</i> | <i>CETEC Alternative Fuel Technology</i> |
| | <i>Organization:</i> | CETEC CO.,LTD |
| | <i>Speaker:</i> | Pan Chaoping, Executive Managing Director |
| 16.30–16.50 | <i>Paper Title:</i> | <i>Cutting-edge secondary fuel plants</i> |
| | <i>Organization:</i> | Intercem Engineering GmbH |
| | <i>Speaker:</i> | Olaf Michelswirth, General Manager |
| 16.50–17.10 | <i>Paper Title:</i> | <i>How to double your AFR! Success story in Sharjah UAE</i> |
| | <i>Organization:</i> | IKN GmbH |
| | <i>Speaker:</i> | Eyad Swid, Sales Engineer |
| 17.10–17.30 | <i>Paper Title:</i> | <i>Decarbonising Middle Eastern Cement: Demand, Clinker Scenarios & the Role of Alternative Fuels from Municipal Solid waste</i> |
| | <i>Organization:</i> | MVW Lechtenberg & Partner |
| | <i>Speaker:</i> | Dirk Lechtenberg, Managing Director |
| 17.30–17.50 | <i>Paper Title:</i> | <i>How AI unlocks new sales opportunities by connecting cement silos at your RMX plant</i> |
| | <i>Organization:</i> | SiloConnect |
| | <i>Speaker:</i> | Sébastien Applanat, Sales & Marketing Director |
| 17.50–18.10 | <i>Paper Title:</i> | <i>Cement/Concrete Admixtures and Technical Applications</i> |
| | <i>Organization:</i> | Anhui Conch Material Technology |
| | <i>Speaker:</i> | Karim Hamdan, CEO – Protex A Cote International |



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12th November 2025

THIRD SESSION 08.40 – 11.00

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| 08.40–09.00 | <i>Paper Title:</i> | <i>ENERGY EFFICIENCY: Using AI-ML tools like Kiln & Mill Control Xpert System for AUTO running of Kiln/Mills</i> |
| | <i>Organization:</i> | AKXATECH PVT LTD |
| | <i>Speaker:</i> | Amit Agrawal, Director – Business Development |
| 09.00–09.20 | <i>Paper Title:</i> | <i>Engineering Analysis of Pyro processing in Cement Manufacturing</i> |
| | <i>Organization:</i> | Kiln Services PVT Ltd |
| | <i>Speaker:</i> | Sandip Patil, General Manager |
| 09.20–09.40 | <i>Paper Title:</i> | <i>Silo/confined space cleaning without human entry</i> |
| | <i>Organization:</i> | Cardox India Pvt Ltd |
| | <i>Speaker:</i> | Mani Subramanian, Director |
| 09.40–10.00 | <i>Paper Title:</i> | <i>ETA Cooler. Boosting Efficiency. Cutting CO₂</i> |
| | <i>Organization:</i> | Claudius Peters Projects GmbH |
| | <i>Speaker:</i> | Jens Garbe, Territory Sales Manager |
| 10.00–10.20 | <i>Paper Title:</i> | <i>Optimizing Cement Grinding Performance and Energy Efficiency with Christian Pfeiffer's Latest Generation QDK Separator</i> |
| | <i>Organization:</i> | Christian Pfeiffer Maschinenfabrik GmbH |
| | <i>Speaker:</i> | Ahmad Dahboor , Area Manager |
| 10.20–10.40 | <i>Paper Title:</i> | <i>Contingency Planning for Process Blowers</i> |
| | <i>Organization:</i> | Aerzen Rental Solutions |
| | <i>Speaker:</i> | Matt Piedmonte, Vice President & General Manager |
| 10.40–11.00 | <i>Paper Title:</i> | <i>Empowering Local People: Shifting from Dependence to Command</i> |
| | <i>Organization:</i> | Arab Swiss Engineering Company "ASEC" |
| | <i>Speaker:</i> | Eng. Ahmed Serry, Training Manager |
| | | Coffee Break 11.00 – 11.30 |



12th November 2025

FOURTH SESSION 11.30 – 14.10

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| 11.30–11.50 | <i>Paper Title:</i> | <i>Localized and distributed information in dust collectors: a new capillary monitoring system</i> |
| | <i>Organization:</i> | CleanAir Europe Srl |
| | <i>Speaker:</i> | Dott. Ing. Corrado Maggi |
| 11.50–12.10 | <i>Paper Title:</i> | <i>CEO 360° Pathway: From Cost to Carbon to Competitiveness - A 4-Phase Pathway for Cement Excellence</i> |
| | <i>Organization:</i> | A³&Co.[®] |
| | <i>Speaker:</i> | Eng. Amr A. Nader, CEO |
| 12.10–12.30 | <i>Paper Title:</i> | <i>Decarbonization Technologies and Solutions</i> |
| | <i>Organization:</i> | Thyssenkrupp Polysius GmbH |
| | <i>Speaker:</i> | Dr. Thomas Schmitz, Green Advisory |
| 12.30–12.50 | <i>Paper Title:</i> | <i>Optimizing Pneumatic Conveying in Cement Plants: The Role of High-Efficiency Air Blowers and Regional Support Networks</i> |
| | <i>Organization:</i> | Robuschi - Ingersoll Rand |
| | <i>Speaker:</i> | Emad Addin Laith Altell, Middle East & Africa Sales Manager - Low Pressure & |
| 12.50–13.10 | <i>Paper Title:</i> | <i>Efficient & Sustainable: Unlocking Cement Value Through Smart Mixing</i> |
| | <i>Organization:</i> | IBAU Hamburg |
| | <i>Speaker:</i> | Christian von Ahn, Sales Director |
| 13.10–13.30 | <i>Paper Title:</i> | <i>GREENKEY SOLUTIONS - Powering the Green Shift in the Cement Industry</i> |
| | <i>Organization:</i> | LOESCHE GmbH |
| | <i>Speaker:</i> | Dr. Martin Reformat, Head of Sustainable Technology |
| 13.30–13.50 | <i>Paper Title:</i> | <i>Selection of Pavement Type Based on Life-Cycle-Cost-Analysis</i> |
| | <i>Organization:</i> | University of Jordan |
| | <i>Speaker:</i> | Dr. Laith Tashman |
| 13.50–14.10 | <i>Paper Title:</i> | <i>Comparison between Concrete Roads and Asphalt Roads</i> |
| | <i>Organization:</i> | Amman Chamber of Industry |
| | <i>Speaker:</i> | Eng. Fadel Allabadi, Manager of Industrial Development Department |

LUNCH 14.10 – 15.30



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FIFTH SESSION 15.30 – 17.30

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| 15.30–15.50 | <i>Paper Title:</i> Selection of Right Filter (media) Bags for Process Bag houses in a Cement |
| | <i>Organization:</i> Bahrain Industrial Factory W.L.L |
| | <i>Speaker:</i> Dr. Rajan Venkatraman |
| 15.50–16.10 | <i>Paper Title:</i> AI That Reinvents Cement – Smarter, Greener, More Productive |
| | <i>Organization:</i> Ramco Systems Limited |
| | <i>Speaker:</i> Vaideesh Narayanan Ramanathan, Head of Global Sales and Services |
| 16.10–16.30 | <i>Paper Title:</i> Operations for the Bag Filter System: ProJet Mega® |
| | <i>Organization:</i> Intensiv Filter Himenviro Technologies GmbH |
| | <i>Speaker:</i> Rohan Garg, Director Strategy and Marketing |
| 16.30–16.50 | <i>Paper Title:</i> Higher efficiency PTFE-membrane filter promote the green development of Cement Industry |
| | <i>Organization:</i> Nanjing Fiberglass Research & Design Institute Co., Ltd. |
| | <i>Speaker:</i> Xu Yi, Deputy Minister |
| 16.50–17.10 | <i>Paper Title:</i> Reduce Downtime, Increase Equipment Life? |
| | <i>Organization:</i> MECWEAR Group |
| | <i>Speaker:</i> Ashish Walia, CEO |
| 17.10–17.30 | <i>Paper Title:</i> Future-Ready Kiln: Leverage kiln design for predictive maintenance and |
| | <i>Organization:</i> Allan Smith Engineering Pvt. Ltd. |
| | <i>Speaker:</i> Shailesh Kumar Vishwakarma, Director |



20.00 –
GALA DINNER
Conrad Dubai Hotel





13th November 2025

SIXTH SESSION 09.00 – 12.00

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| 09.00–09.20 | <i>Paper Title:</i> | <i>Innovative restoration technique of simultaneous side gear drive timing and</i> |
| | <i>Organization:</i> | Microtechnik Consulting FZE |
| | <i>Speaker:</i> | Eng. Yahia Sayed Mahmoud, General Manager and Industrial Consultant |
| 09.20–09.40 | <i>Paper Title:</i> | <i>Advancing Net-zero Cement through Co-processing: Integrated Closed-loop Solutions from Waste to Alternative Fuels</i> |
| | <i>Organization:</i> | IMEGA GROUP |
| | <i>Speaker:</i> | Dr. Megan Li, CEO |
| 09.40–10.00 | <i>Paper Title:</i> | <i>Requirements for Online Analyzers for Process Control in Cement Manufacturing</i> |
| | <i>Organization:</i> | Spectraflow Analytics |
| | <i>Speaker:</i> | Christian Potocan, President / Head of Sales |
| 10.00–10.20 | <i>Paper Title:</i> | <i>“Innovating Cement for a Greener Tomorrow” “Modernizing the Industry through Industry 4.0 and Sustainability”</i> |
| | <i>Organization:</i> | Riyadh Cement Company |
| | <i>Speaker:</i> | Dr. Mohammed Fouad, Business Excellence Director |
| 10.20–10.40 | <i>Paper Title:</i> | <i>Dry-Mortar quality enhancement through precision screening methods</i> |
| | <i>Organization:</i> | RHEWUM GmbH |
| | <i>Speaker:</i> | Dr. Igor Zlobin, Sales Potash, Salt & Building Materials |
| 10.40–11.00 | <i>Paper Title:</i> | <i>Digitization Technology Empowers Material Storage and Transportation Systems Optimization of Cement Plants</i> |
| | <i>Organization:</i> | HENAN SRON Silo Engineering |
| | <i>Speaker:</i> | Wang Weile, Director of International Business Department |
| 11.00–11.20 | <i>Paper Title:</i> | <i>Seize Air Energy-Saving Air Compressor, Helping you do energy-saving and</i> |
| | <i>Organization:</i> | SEIZE Compressor (Shanghai) Co.,Ltd |
| | <i>Speaker:</i> | Ms. Lisa Zheng, Oversea Sales |
| 11.20–11.40 | <i>Paper Title:</i> | <i>Waste Heat Recovery – Powering Saudi Arabia’s Industrial Transformation</i> |
| | <i>Organization:</i> | CTP Team SRL |
| | <i>Speaker:</i> | Fabio Bernareggi, Business Unit Manager WHR |
| 11.40–12.00 | <i>Paper Title:</i> | <i>Lining Evaluation Scan (LES) – Digitalizing Kiln Inspections</i> |
| | <i>Organization:</i> | RHI Magnesita |
| | <i>Speaker:</i> | Debesh Banerjee, Cement GCC I & East & West Africa Expert |

CLOSING CEROMONY 12.15 – 13.00

LUNCH 13.00 – 15.00

AUCBM HAS THE RIGHT TO MAKE ANY AMENDMENT THAT MIGHT BE DICTATED BY CIRCUMST