The 29th Arab International Cement & Building Materials Conference & Exhibition (AICCE29)

23rd-25th November 2026 - Cairo, Egypt
Heliopolis Congress Complex (Waldorf Astoria & Hilton Heliopolis Hotels)

المؤتمر والمعرض العربي الدولي التاسع والعشرون لصناعة الإسمنت ومواد البناء

٢٣-٢٥ نوفمبر / تشرين الثاني ٢٠٢٦ - القاهرة، مصر
مجمع هليوبوليس للمؤتمرات (فندق والدورف أستوريا وهيلتون هليوبوليس)

SPONSORSHIP OPPORTUNITIES

www.aucbm.net الاتحاد العربي للإسمنت ومواد البناء
Arab Union for Cement and Building Materials (AUCBM)

Quick Glance about Sponsorship Opportunities:

- **Diamond Sponsorship** – ***Exclusive Sponsorship*** *One (1) Sponsorship Package*:

  Think Cement.. Think ASEC

- **Gold Sponsorship** ***Two*** *(2) Sponsorship Packages*:

  Available at USD **25,000** Each

- **Silver Sponsorship** ***Three*** *(3) Sponsorship Packages*:

  Available at USD **15,000** Each

- **Event Luncheons** ***Three*** *(3) Sponsorship Packages*:

  One for each day, details will be provided upon request

- **Event Coffee Breaks** ***Two*** *(2) Sponsorship Packages* on 23rd & 24th November:

  Two for each day, details will be provided upon request

- **Gala Dinner** – ***Exclusive Sponsorship*** *One (1) Sponsorship Package* on 24th November.

  Details will be provided upon request

- **Delegate Bag** – ***Exclusive Sponsorship*** *One (1) Sponsorship Package*

- **Conference & Exhibition Registration** – ***Exclusive Sponsorship*** *One (1) Sponsorship Package*

  N.B.: Badge lanyards (ropes) are Honorary sponsored by

  N.B.: Badges are Honorary sponsored by

  Details will be provided upon request

- **Conference & Exhibition Flyer** – ***Exclusive Sponsorship*** *One (1) Sponsorship Package*:

  Details will be provided upon request

- **Screens for Event Program & Main Information** – ***Exclusive Sponsorship*** *One (1) Sponsorship*

FOR TAILORED SPONSORSHIP, PLEASE CONTACT US AT aicce29@aucbm.net.

DIAMOND SPONSORSHIP:

Exclusive Sponsorship *One (**1**) Sponsorship Package* Available at USD **35,000**

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GOLD SPONSORSHIP:

Two *(**2**) Sponsorship* Package *Available* at USD **25,000** Each

Gold Sponsorship Benefits:

- A **6m²** free stand in the exhibition;
- Three (**3**) **free** delegate passes for the Conference and Exhibition;
- Organization's logo (**second** largest size among other logos) displayed on the backdrop (in the Conference Hall);
- Organization's logo (**second** largest size among other logos) displayed on the banner / backdrop behind (or near) the registration desk, on the Exhibition flyer, and on any large branded poster that the Event organizers would print.

  N.B.: Sponsor Logos for event registration & badges, and Exhibition flyer will be placed in a prominent place of these items. Other sponsors' logos will still be placed on these items and will be distributed as per sponsorship categories.
- Organization's logo, sponsorship title, and hyperlink on the **Event main webpage**;
- Organization's logo and hyperlink in the Conference & Exhibition Data published via **QR link** on 23-25 November 2026.
- Two (**2**) rollups (standard size) with organization's logo or any other advertisement chosen, displayed in high-traffic areas;
- One (**1**) promotional piece (brochure, handout, card flyer, or booklet – to be provided by the sponsor) in the delegate bag.

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SILVER SPONSORSHIP:

Three *(**3**) Sponsorship* Packages *Available* at USD **15,000** Each

Honorary sponsored by

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Silver Sponsorship Benefits:

- Two (**2**) **free** delegate passes for the Conference and Exhibition;
- Organization's logo (**third** largest size among other logos) displayed on the backdrop (in the Conference Hall);
- Organization's logo (**third** largest size among other logos) displayed on the banner / backdrop behind (or near) the registration desk, on the Exhibition flyer, and on any large branded poster that the Event organizers would print.

  N.B.: Sponsor Logos for event registration & badges, and Exhibition flyer will be placed in a prominent place of these items. Other sponsors' logos will still be placed on these items and will be distributed as per sponsorship categories.
- Organization's logo, sponsorship title, and hyperlink on the **Event main webpage**;
- Organization's logo and hyperlink in the Conference & Exhibition Data published via **QR link** on 23-25 November 2026.
- One (**1**) rollup (standard size) with organization's logo or any other advertisement chosen, displayed in high-traffic areas;
- One (**1**) promotional piece (brochure, handout, card flyer, or booklet – to be provided by the sponsor) in the delegate bag. back to Main list

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▶ **Event Luncheons** ***Three (3)*** *Sponsorship Packages*:

Three (3) *Sponsorship* Packages: 23rd, 24th, & 25th November 2026

One for each day, details will be provided upon request

Luncheons will be provided for all Event delegates on 23rd, 24th, and 25th November 2026. These luncheons will provide opportunities for delegates to network and for sponsoring organizations to demonstrate hospitality to all Event delegates.

Event Luncheons Sponsorship Benefits:

- Organization's **logo** displayed on the backdrop (in the Conference Hall);
- Organization's **logo** displayed on the banner / backdrop behind (or near) the registration desk, on the Exhibition flyer, and on any large branded poster that the Event organizers would print.

  N.B.: Sponsor Logos for event registration & badges, and Exhibition flyer will be placed in a prominent place of these items. Other sponsors' logos will still be placed on these items and will be distributed as per sponsorship categories.
- **Reference** to the Organization's sponsorship in the Conference **program**;
- Organization's logo, sponsorship title, and hyperlink on the **Event main webpage**;

- Organization's logo and hyperlink in the Conference & Exhibition Data published via **QR link** on 23-25 November 2026.
- Organization's logo and sponsorship title on all **table tent (or pyramid tent) cards**;
- One (**1**) reserved table for five (**5**) persons at the conference luncheon for the day of sponsorship.

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▶ **Event Coffee Breaks** ***Two*** *(2) Sponsorship Packages* on 23rd & 24th November:

Two *(2) Sponsorship* Packages: 23rd & 24th November 2026

Two for each day, details will be provided upon request

Coffee breaks will be provided for all Event delegates on 23rd, 24th, and 25th November 2026. They will provide opportunities for delegates and visitors to network and for sponsoring organizations (on 23rd and 24th November) to demonstrate hospitality to Event delegates and visitors.

Event Coffee Breaks Sponsorship Benefits:

- Organization's **logo** displayed on the backdrop (in the Conference Hall);
- Organization's **logo** displayed on the banner / backdrop behind (or near) the registration desk, on the Exhibition flyer, and on any large branded poster that the Event organizers would print.

  N.B.: Sponsor Logos for event registration & badges, and Exhibition flyer will be placed in a prominent place of these items. Other sponsors' logos will still be placed on these items and will be distributed as per sponsorship categories.
- **Reference** to the Organization's sponsorship in the Conference **program**;
- Organization's logo, sponsorship title, and hyperlink on the **Event main webpage**;
- Organization's logo and hyperlink in the Conference & Exhibition Data published via **QR link** on 23-25 November 2026.
- Organization's logo and sponsorship title on **table tent (or pyramid tent) cards**.

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Gala Dinner Sponsorship:

Exclusive Sponsorship *One (1)* Sponsorship Package Available:

Details will be provided upon request

Gala Dinner Sponsorship Benefits:

- **Four free** delegate passes for the Conference and Exhibition;
- Including an **invitation card** from sponsor in the delegate bag;
- Organization's **logo** displayed on the backdrop (in the Conference Hall);
- Organization's **logo** displayed on the banner / backdrop behind (or near) the registration desk, on the Exhibition flyer, and on any large branded poster that the Event organizers would print.

N.B.: Sponsor Logos for event registration & badges, and Exhibition flyer will be placed in a prominent place of these items. Other sponsors' logos will still be placed on these items and will be distributed as per sponsorship categories.

- **Reference** to the Organization's gala dinner sponsorship in the **Conference program**;
- A banner with Organizations' logo and sponsorship and hyperlink on the **Event main webpage**;
- Organization's logo and hyperlink in the Conference & Exhibition Data published via **QR link** on 23-25 November 2026.
- Organization's logo and sponsorship title on all **tables tent (or pyramid tent) cards**;
- One (**1**) promotional piece (brochure, handout, card flyer, or booklet) in the delegate bag (to be provided by the sponsor)
- A free **ad** insertion in September 2026 issue of AUCBM's "Cement and Building Materials Review", which will be digitally uploaded together with the Conference and Exhibition Data.

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Delegate Bag Sponsorship:

Exclusive Sponsorship *One (1)* Sponsorship Package

Honorary sponsored by

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Conference & Exhibition Registration Sponsorship:

Exclusive Sponsorship *One (1) Sponsorship Package* Available

N.B.: Badge lanyards (ropes) are Honorary sponsored by PEG

N.B.: Badges are Honorary sponsored by global cement MAGAZINE

Details will be provided upon request

Conference & Exhibition Registration Sponsorship Benefits:

Sponsor logo on the on the badge, together with AUCM logo.

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Exhibition Flyer Sponsorship:

Exclusive Sponsorship *One (1) Sponsorship* Package

Exhibition Flyer will be distributed in the Conference bag.

Exhibition Flyer Sponsorship Benefits:

Sponsor's logo will be placed on the top left corner of Exhibition flyer, noting that other sponsors' logos will still be placed on the flyer and will be distributed as per sponsorship categories.

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Screens for Event Program & Main Information Sponsorship:

Exclusive Sponsorship *One (1) Sponsorship* Package

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